

JEN AKERS

PROFESSIONAL SUMMARY

My passion lies in creating user-centered design solutions that meet user needs and enhance their lives. I thrive on working with all roles involved in product/software development and management to ensure a seamless and efficient end product for valued users.

WEBSITES, PORTFOLIOS, PROFILES

- <http://www.linkedin.com/in/jenakers>
- <http://www.jenakers.com>
- <http://www.akersofcookies.com>

WORK HISTORY

SENIOR UI/UX TEAM LEAD, DIGITAL PRODUCT DESIGNER 01/2019 to Current **Huntington Ingalls Industries**, Suffolk, VA

- Hired and led a team of UI/UX designers, tasking per skills and requirements, reviewing work for consistency across products, and fostering a positive work environment
- Designed a highly used military/government web application from concept to fruition and then maintenance
- Held and participated in monthly User Group meetings to improve the product.
- Worked with SMEs, Requirements, and Developers to ensure consistency across six different products/programs
- Developed wireframes, prototypes, and mockups to visualize design concepts and gather feedback from stakeholders before finalizing the designs
- Created full branding initiative, graphics, charts, illustrations, and layouts for print materials such as brochures, flyers, and posters
- Conducted regular design reviews to provide constructive feedback on team members' work while maintaining a positive work environment
- Worked closely with the government clients/stakeholders throughout the entire software UI/UX process
- Collaborated with technical writers to develop cohesive visual and written content that effectively conveyed the product specifications
- Managed the organization of digital assets including file naming conventions, folder structures, version control systems

SENIOR UI/UX DESIGNER 06/2015 to 12/2018 **IBM**, New York, NY

- Visual Designer for ibm.com standards website, assisting employees with the adoption of a new design system.
- User research, surveys, and testing for ibm.com
- Designer for various sites within ibm.com
- Designer for myibm.com dashboard, profile, and registration experience for ibm.com

UI/UX DESIGNER & DATA VISUALIZATION DESIGNER 07/2013 to 05/2014

Logi Analytics , McLean, VA

- Responsible for the conceptualization, wireframing, and designing of mobile and desktop versions of a series of Data Visualization products

SENIOR MOBILE APP DESIGNER 03/2012 to 06/2013

Startal, Inc., Los Angeles, CA

- Responsible for the architecture and design of mobile apps, mobile-optimized websites, and online systems

CONTRACT DESIGNER 12/2008 to 02/2012

Booz-Allen & Hamilton, Rockville, MD

- Responsible for graphic support to Health Media Team, to include: posters, web designs, logo concepts, presentation graphics, proposal graphics, GUI design

DIRECTOR OF MARKETING 12/2006 to 12/2008

Keith Hinton Group - Keller Williams Realty, Suffolk, VA

- Managed cross-functional teams to execute successful marketing initiatives, enhancing company reputation and customer engagement

PRINT & IMI FLASH ANIMATION DESIGNER 03/2006 to 12/2006

C2 Technologies, Inc., Newport News, VA

- Creation of Flash graphics, animations, and engines for military online training courses as well as magazine advertisements, presentation graphics, posters, front-end website designs

CONTRACT PACKAGE DESIGNER 04/2005 to 09/2005

Dollar Tree, Inc., Chesapeake, VA

- Creation of package designs for various toy products, including hang tags, blister cards, boxes, and display cases

SENIOR DESIGNER AND TEAM MANAGER 07/2001 to 02/2005

K12, Inc., McLean, VA

- Responsible for the creation of interactive Flash movies, on-screen illustrations, printed workbooks, and books
- Managed small teams of designers, including scheduling, time management, design quality, and product consistency

WEB AND MULTIMEDIA DEVELOPER 06/1998 to 07/2001

Booz Allen Hamilton, BAH, McLean, VA

- Responsible for the creation of interactive user interface design, web design, animation, and Director Lingo programming.
- Created commercial web interface designs, corporate identity, marketing materials, and HTML programming

LEAD ARTIST, MULTIMEDIA DESIGNER, PROJECT MANAGER 03/1996 to 06/1998

Redmon Group, Inc., Alexandria, VA

- Responsible for all design aspects of projects from conception to delivery, including: artistic analysis, system design, graphic design, production, and quality assurance testing
- Managed and organized budgets, client relations, project scheduling, photo sessions, audio recording sessions, and small development teams

EDUCATION

JAMES MADISON UNIVERSITY, Chesapeake, VA

BS, Media Arts And Design, Music, Art

SKILLS

- UI and UX Design
- Prototyping and Wireframing
- Agile Development
- Sketch App
- HTML, CSS
- User Research and Testing
- Design Principles
- Adobe Creative Suite
- Figma

CERTIFICATIONS

Human-Computer Interaction - IxDF, 03/01/20, Present